

## **Greater Deyerle Neighborhood Association**

### **April 11, 2019 Meeting**

#### **Attendees: 24**

Mike Dame, Karen Cooper, Valerie Alphin, Braxton Naff, Anne Woodruff, Mark Clark, Dale Crawford, Carson Hamilton, Sandy Hamilton, Betty McCorkindale, Jim Ryals, Sandra Ryals, Steve Worley, Becki Worley, Michael Johnson, Kelly Stinson-Bagby, Randall Eakin, Will Dribbling, Carol Dribbling, Bill Houck, Robert Gibson, Cortney Mustard, Djuna Osborne, Anne Wochoff

#### **Membership Renewals:**

Total of \$50.00 was collected.

Michael Johnson, John Eakin, Mark Clark, Betty McCorkindale

Mike Dame began the meeting by introducing our guest speaker, Catherine Fox who is the VP of Public Affairs and Destination Development with Visit Virginia's Blue Ridge.

#### **Catherine Fox:**

Visit Virginia's Blue Ridge consists of approximately 1500 partners in the Cities of Roanoke and Salem and the Counties of Roanoke, Franklin and Botetourt. Their goal is to promote tourism and create awareness of the many recreational activities, entertainment venues and natural resources to draw visitors and businesses to our community with the intent that they may choose to reside in our area.

Visit, Live, Work =Business

Plan for the future includes the following: signage, mountain bike initiative, greenway and blueway enhancement, regional trails, VA Blue Ridge Board awareness, VBR sports, workforce development through VWCC, Centralized Calendar of Events, meeting and sports facilities and attracting and retaining talent. 2019 Phase II project is the Metro Mountain Adventure promoting bikes, arts, culture and cuisine. Beatrailsetter.com.

#### **Police report:**

Our neighborhood has been quiet for the past sixty days and is one of the quietest in the city. Some members expressed their concern over the abundance of deer in the neighborhood and speeding on Deyerle Road. The officer suggested residents note the block number and report it to Andrea Garland with Public Works.

#### **New Business:**

Tonya Pickett is our Neighborhood Services Coordinator. Any requests for improvements to the neighborhood should be submitted prior to June 30, 2019 when the city votes on the 2020-2040 plan. No more new news regarding the person who wanted to run a child care business from her home in the Greater Deyerle neighborhood. Mike Dame mentioned the idea of neighborhood gatherings such as meeting at Showtimers this fall and neighborhood picnics at Covenant Presbyterian Church. It was also suggested that money could be used from the Neighborhood Grant Program to replace or add new signs. City Council Meeting on the first and third Monday of each month.

The next GDNA meeting will be in September.

Meeting was adjourned.